Economic Impact of the Health Sector on the Economy of Drumright, Oklahoma

Oklahoma Office of Rural Health
Oklahoma State Department of Health

Oklahoma Cooperative Extension Service
Oklahoma State University

May 2000
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Community

Hospitals

Doctors & Other Professionals

Other Medical Services

Pharmacies

Nursing Home

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The Economic Impact of the Health Sector on the Economy of Drumright, Oklahoma

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RURAL DEVELOPMENT
OKLAHOMA COOPERATIVE EXTENSION SERVICE
OKLAHOMA STATE UNIVERSITY

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Medical facilities have a tremendous medical and economic impact on the community in which they are located. This is especially true with health care facilities, such as hospitals and nursing homes. These facilities not only employ a number of people and have a large payroll, but they also draw into the community a large number of people from rural areas who need medical services. The overall objective of this study is to measure the economic impact of the health sector on the economy of Drumright. The specific objectives of this report are to:

1. summarize the direct economic activities of the health sector;
2. review concepts of community economics and multipliers; and
3. estimate the secondary impacts of the health sector on Drumright’s economy.

No recommendations will be made in this report.

County Demographic and Economic Data

The population for Drumright will be illustrated in this section. The population for Drumright is presented in Table 1. The population of Drumright was 2,799 in 1990 according to the U.S. Census Bureau and is estimated to be 2,885 in 1998 according to the U. S. Census Bureau, Population Estimates Branch. In summary, the population of Drumright has increased from 1990 to 1998 by 3%.
## Table 1

Population of Drumright, Oklahoma

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Town of Drumright</td>
<td>2,799</td>
<td>2,885</td>
</tr>
<tr>
<td><strong>Surrounding Communities</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Creek County</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Oilton</td>
<td>1,060</td>
<td>1,144</td>
</tr>
<tr>
<td>Shamrock</td>
<td>95</td>
<td>102</td>
</tr>
<tr>
<td>Payne County</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cushing</td>
<td>7,218</td>
<td>7,606</td>
</tr>
<tr>
<td>Yale</td>
<td>1,392</td>
<td>1,353</td>
</tr>
</tbody>
</table>

The Direct Economic Activities

Employment and payroll are the important direct economic activities created in Drumright from the health sector. The health sector is divided into the following five components:

- Hospitals
- Doctors and Dentists (includes other medical professionals)
- Nursing and Protective Care
- Other Medical and Health Services (includes home health care and county health departments)
- Pharmacies

The total health sector in Drumright employs 182 full-time equivalent employees and has an estimated payroll of $4,034,456 (Table 2). The health sector in Drumright has one hospital, eight physicians, one dentist, one nursing home, and one pharmacy. The Hospital component employs 61 people, including six physicians, with an annual payroll of $1,800,000. The Doctors and Dentists (& Other Medical Professionals) component employs 17 full-time equivalent employees, with an annual payroll of $750,000. The Nursing and Protective Care Component employs 88 people with an annual payroll of $1,133,000. The Other Medical and Health Services includes the county health department and a physical therapy provider. This group employs 11 people with an annual payroll of $201,456. The Pharmacies component has a total of 4 employees totaling a payroll of $150,000. It should be noted that many rural communities have a large number of elderly and the ranchers and farmers often retire in the towns. Thus, Nursing and Protective Care facilities are an important component of the health sector.

In summary, the health sector is vitally important as a community employer and important to the community's economy. The health sector definitely employs a large number of residents. The health sector and the employees in the health sector purchase a large amount of goods and
<table>
<thead>
<tr>
<th>Component</th>
<th>Estimated Employees</th>
<th>Estimated Payroll</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hospital</td>
<td>62</td>
<td>$1,800,000</td>
</tr>
<tr>
<td>(includes six physicians)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Doctors and Dentists</td>
<td>17</td>
<td>$750,000</td>
</tr>
<tr>
<td>(includes two physicians, one dentist, and 1 1/2 chiropractors)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Nursing and Protective Care</td>
<td>88</td>
<td>$1,133,000</td>
</tr>
<tr>
<td>(includes 1 nursing home)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Other Medical and Health</td>
<td>11</td>
<td>$201,456</td>
</tr>
<tr>
<td>(includes physical therapy and county health department branch)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Pharmacy (1)</td>
<td>4</td>
<td>$150,000</td>
</tr>
</tbody>
</table>

**TOTAL** 182 $4,034,456

SOURCE: Local survey and estimated from research
services from businesses in and around Drumright. These impacts are referred to as secondary impacts or benefits to the economy. Before the secondary impacts of the health sector are discussed, basic concepts of community economics will be discussed.

**Some Basic Concepts of Community Economics and Income and Employment Multipliers**

Figure 1 illustrates the major flows of goods, services, and dollars of any economy. The foundation of a community's economy are those businesses which sell some or all of their goods and services to buyers outside of the community. Such a business is a basic industry. The flow of products out of, and dollars into, a community are represented by the two arrows in the upper right portion of Figure 1. To produce these goods and services for "export" outside the community, the basic industry purchases inputs from outside of the community (upper left portion of Figure 1), labor from the residents or "households" of the community (left side of Figure 1), and inputs from service industries located within the community (right side of Figure 1). The flow of labor, goods, and services in the community is completed by households using their earnings to purchase goods and services from the community's service industries (bottom of Figure 1). It is evident from the interrelationships illustrated in Figure 1 that a change in any one segment of a community's economy will have reverberations throughout the entire economic system of the community.
Figure 1.
Community Economic System
Consider, for instance, the closing of a hospital. The services section will no longer pay employees and dollars going to households will stop. Likewise, the hospital will not purchase goods from other businesses and dollar flow to other businesses will stop. This decreases income in the "households" segment of the economy. Since earnings would decrease, households decrease their purchases of goods and services from businesses within the "services" segment of the economy. This, in turn, decreases these businesses' purchases of labor and inputs. Thus, the change in the economic base works its way throughout the entire local economy.

The total impact of a change in the economy consists of direct, indirect, and induced impacts. Direct impacts are the changes in the activities of the impacting industry, such as the closing of a hospital. The impacting business, such as the hospital, changes its purchases of inputs as a result of the direct impact. This produces an indirect impact in the business sectors. Both the direct and indirect impacts change the flow of dollars to the community's households. The households alter their consumption accordingly. The effect of this change in household consumption upon businesses in a community is referred to as an induced impact.

A measure is needed that yields the effects created by an increase or decrease in economic activity. In economics, this measure is called the multiplier effect. A Type III multiplier is used in this report. It is defined as:

\[
\text{Type III}^{1} \text{- is the ratio between direct employment, or that employment used by the industry initially experiencing a change in final demand and the direct, indirect, and induced employment.}
\]

\[1\] The Type III multiplier is a modified Type II multiplier and is calculated slightly differently than normal Type II methodology. Researchers feel it is more accurate. For specific reasons and how to calculate, see [1].
A Type III employment multiplier of 3.0 indicates that if one job is created by a new industry, 2.0 jobs are created in other sectors due to business (indirect) and household (induced) spending.

**Secondary Impacts of Health Sector on the Economy of Drumright, Oklahoma**

Employment and income multipliers for the area have been calculated by use of the IMPLAN model. It was developed by the U.S. Forest Service and is a model which allows for development of county multipliers. The Type III employment multipliers for the five components of the health sector are shown in Table 3, column 3. The Type III employment multiplier for the hospital component is 1.70. This indicates that for each job created in that sector, 0.7 jobs are created throughout the area due to business (indirect) and household (induced) spending. The Type III employment multipliers for the other health sector component are also shown in Table 3, column 3. The Type III income multiplier for the hospital sector is 1.45 (Table 3, column 6). This indicates that for each dollar created in that sector, 0.45 dollars are created throughout the area due to business (indirect) and household (induced) spending. The Type III income multipliers for the other four health sector components are also given in Table 3, column 6.

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\[\text{For complete details of model, see [1] and [2].}\]
**Table 3**  
Economic Impact of the Health Sector  
on Employment and Income in Drumright, Oklahoma

<table>
<thead>
<tr>
<th>Health Sector Component</th>
<th>Employment</th>
<th>Multiplier</th>
<th>Employment Impact</th>
<th>Income</th>
<th>Multiplier</th>
<th>Income Impact</th>
<th>Retail Sales</th>
<th>One Cent Sales Tax</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hospitals</td>
<td>62</td>
<td>1.70</td>
<td>105</td>
<td>$1,800,000</td>
<td>1.45</td>
<td>$2,610,000</td>
<td>$887,562</td>
<td>$8,876</td>
</tr>
<tr>
<td>Doctors &amp; Dentists</td>
<td>17</td>
<td>1.85</td>
<td>31</td>
<td>$750,000</td>
<td>1.38</td>
<td>$1,035,000</td>
<td>$351,964</td>
<td>$3,520</td>
</tr>
<tr>
<td>Nursing &amp; Protective Care</td>
<td>88</td>
<td>1.68</td>
<td>148</td>
<td>$1,133,000</td>
<td>1.88</td>
<td>$2,130,040</td>
<td>$724,346</td>
<td>$7,243</td>
</tr>
<tr>
<td>Other Medical &amp; Health Services</td>
<td>11</td>
<td>1.73</td>
<td>19</td>
<td>$201,456</td>
<td>1.76</td>
<td>$354,563</td>
<td>$120,573</td>
<td>$1,206</td>
</tr>
<tr>
<td>Pharmacies</td>
<td>4</td>
<td>1.66</td>
<td>7</td>
<td>$150,000</td>
<td>1.84</td>
<td>$276,000</td>
<td>$93,857</td>
<td>$939</td>
</tr>
<tr>
<td><strong>TOTALS</strong></td>
<td><strong>182</strong></td>
<td></td>
<td><strong>310</strong></td>
<td><strong>$4,034,456</strong></td>
<td><strong>$6,405,603</strong></td>
<td></td>
<td><strong>$2,178,302</strong></td>
<td><strong>$21,784</strong></td>
</tr>
</tbody>
</table>
Applying the employment multipliers to the employment for each of the five health sector components yields an estimate of each component’s employment impact on Drumright (Table 3, columns 2, 3, and 4). For example, the hospital has 62 employees; applying the Type III employment multiplier of 1.7 to the employment number of 62 brings the total employment impact of the hospitals to 105 employees (62X 1.7=105). The Medical Professionals component has a direct impact of 17 employees and with the application of the Type III multiplier of 1.85, the total impact comes to 31 employees. The Nursing and Protective Care component has a direct effect of 88 employees and an employment multiplier of 1.68, to bring the total impact to 148 employees. The Other Medical & Health Services component has a direct effect of 11 employees and an employment multiplier of 1.73, to bring the total impact to 19 employees. The Pharmacies component has 4 employees and a total impact of 7 employees, applying the employment multiplier of 1.66. The total employment impact of the health sector in Drumright is estimated at 308 employees (Table 3, total of column 4).

Applying the income multipliers to the income (payroll) for each of the five health sector components yields an estimate of each component’s income impact on Drumright (Table 3, columns 5, 6, and 7). The Hospital component has a total payroll of $1,800,000; applying the Type III income multiplier of 1.45 brings the total Hospital income impact to $2,610,000 ($1,800,000X1.45=$2,610,000). The Medical Professionals have a total income impact of $1,035,000 based on the application of the income multiplier of 1.38 to the payroll of the Medical Professionals component of $750,000. The Nursing & Protective Care component has a payroll of $1,133,000, a multiplier of 1.88, resulting in an income impact of $2,130,040. The Other Medical & Health Services component has a payroll of $201,456, a multiplier of 1.76, resulting in an income impact of $354,563. The Pharmacies has an income impact of $276,000 based on the direct payroll of
$150,000 and the income multiplier of 1.84. The total income impact of the health sector in Drumright is projected to be $6,405,603 (Table 3, total of column 7).

Income also has an impact on retail sales. If the county ratio between retail sales and income continues as in the past several years, then direct and secondary retail sales generated by the health sector and its employees equals $2,178,302 (Table 3, total of column 8). Each of the five health sector components’ income impacts is utilized to determine the retail sales and a 1-cent sales tax collection for each component. Then the five components are totaled to determine the direct and secondary retail sales generated by the health sector. A 1-cent sales tax collection is estimated to generate $21,784 in Drumright as a result of the total health sector impact (Table 3, total of column 9). This estimate is probably low, as many health care employees will spend a larger proportion of their income in local establishments that collect sales tax. The bottom line is that the health sector not only contributes greatly to the medical health of the community, but also to the economic health of the community.

**Summary**

The economic impact of the health sector upon the economy of Drumright is tremendous. The health sector employs a large number of residents, similar to a large industrial firm. The secondary impact occurring in the community is extremely large and measures the total impact of the health sector. If the health sector increases or decreases in size, the medical health of the community as well as the economic health of the community are greatly effected. For the attraction of industrial firms, businesses, and retirees, it is crucial that the area have a quality health sector. Often overlooked is the fact that a prosperous health sector also contributes to the economic health of the community.
References
